

Jeremy Graston

📞 720.985.6694

✉ jeremygraston@gmail.com

📍 2495 Winona Ct.

Denver, CO 80212

🌐 /sushidub

🌐 /jeremygraston

Senior Frontend [Designer + Developer]

Summary

A rare combination of design and development expertise augmented by 13+ years experience dedicated to understanding and solving complex user interface challenges that lie at the intersection of business, technology, and users.

Experience

Senior Frontend Designer/Developer, Freelance | Denver CO, Remote

06/12 – Present

Contracted with referred clients as a designer, developer, and specialist in user interface implementations across the client's suite of products and services. Clientele included funded startups, non-profit organizations, digital and game development agencies, and several Fortune500 entities.

Worked alongside client design and development teams in creating responsive, compliant, and performant pixel-perfect screens based on wireframes or existing brand guidelines, using modern creative tooling (e.g., Figma, Adobe, Sketch, Invision, etc.) or standards based HTML/CSS markup.

Designed and developed design systems, component libraries and templates for internal engineering teams, living style guides for marketing groups, iconography suites for product, and implementation documentation.

Provided clients with custom designed or branded creative assets including, styled ui components, presentation assets (e.g., .ppt, .key, .indd, etc.), graphics (e.g., hero, splash, social, etc.), various charting graphics (e.g., data visualizations, infographics).

Client Roster

- Aetna
- Angry Little Dog
- Armis
- Blue Dot Solutions
- Crank211
- Cultivator
- EffectiveUI
- First Day
- Goodby & Silverstein
- On3
- One World Labs
- Parrish
- ServiceSource International
- smith&beta.
- Spex
- Tack Mobile
- Vail Resorts
- Welltok
- Wildlands Restoration Volunteers

Published Accolades

Journey Map Design

Top 10 Ways To Improve Digital Experiences, Bodine, K.
2012, Forrester Research, Inc.

Book Infographic Illustration

Effective UI, Robb Wilson,
Jonathan Anderson, John McRee.
2010, O'Reilly Media, Inc.

Production Lead / Art Director, EffectiveUI [acquired 2016, Ogilvy] | Denver CO

01/08 – 06/12

Represented, fostered, and participated as a member of the visual and production design teams within an award-winning agency environment whose pioneering client service specialty focused on creating best in class user experiences through high-end interface design and development.

Conceptualized, designed, produced, and presented a wide range of creative and technical deliverables drafted together by small project teams made up of equal parts design and engineering talent. Critical consideration was given to an application's end-user context, technical feasibility or potential, and creative alignment of clients' business objectives.

Types of deliverables included: research findings, personas representing customers and end-users, customer journey and engagement mapping, technical audits, assessments, targets, and predictions, high-fidelity visual mockups, style guides, both static and dynamic, ongoing comprehensive documentation, component code libraries and/or application templates,

Jeremy Graston

📞 720.985.6694
✉ jeremygraston@gmail.com

📍 2495 Winona Ct.
Denver, CO 80212

🌐 /sushidub
🌐 /jeremygraston

Senior Frontend [Designer + Developer]

.....
Experience, con't.

production and development assets, interactive prototypes, feature-based or proof-of-concept, UI storyboarding and/or visual demos (i.e., video shorts making use of conceptual animations, voice-over, and/or acting).

UI Designer, NetDevil | Louisville CO

07/07 – 01/08

Designed and produced user interface art assets for the LEGO Universe PC MMO. Asset work consisted of in-game visuals including iconography sheets, animating dynamic data events (e.g., player inventory, scoring, location mapping, player health, menu wayfinding, etc.), menu theming, and game tutorials.

Interaction Designer, textureMedia [acquired 2007, CP & B] | Boulder CO

06/06 – 06/07

Worked as a member of the UX/IxD (interaction design) team participating in a variety of customer research exercises and producing professional hi-fidelity client-facing deliverables (e.g., research findings, roadmap recommendations, content inventory, infographics, site maps, user personas, user stories, hi-fidelity wireframes, and style guides).

Web Specialist, IBM | Boulder CO

08/02 – 06/06

Performed a variety of evolving web design and development tasks in support of IBM.com and its ecosystem involving creating and updating visual assets related to products and campaigns, and developing or updating HTML/CSS/Javascript driven web pages.

Responsible for the architecture and automation of a new localization process needed to support the ongoing translation of nearly 3,000 EMEA web pages. Solutions were accepted and implemented by all stakeholders involved and ultimately cut the marketing's localization costs by 40% annually.

Proficiency

HTML, CSS, DOM, SVG, SCSS, Javascript/ES6, Web Components, Angular, Vue, React, D3, PHP, SQL, Node, JSON, REST, GraphQL, ESLint, Babel, Webpack, Gulp, Wordpress, Electron, Apache, nginx, AWS (EC2, Lambda, IAM, S3), Docker, Git, bash, npm, Linux (RHEL).

Strong core ui development expertise building responsive and performant web applications for a wide variety of users (internal and external) and their devices. Developer specialties include: augmenting or customizing CMS platforms, high-fidelity prototyping, comprehensive design systems, developer centric ui/component libraries, white-label applications, data visualization.

Current in community best practices, frontend industry grading, scoring, and governing body specifications.

Experience fostering various small teams and acting as a coach or mentor to younger individuals or those with less experience.